

# An ocean of opportunities

Norway-China business summit 2018

Oct 18, 2018, Shanghai, China



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Norway

We are delighted to welcome you to the Norway – China business summit 2018 as part of the official state visit to China by Their Majesties King Harald V and Queen Sonja of Norway.

The visit takes place to consolidate and further strengthen the bilateral relationship between China and Norway, and to follow up on the official visit by the Norwegian Prime Minister Erna Solberg in 2017.

The business delegation programme in Shanghai is titled An ocean of opportunities, and looks at related topics such as green shipping, seafood, plastic waste and solutions for a sustainable Arctic.

We encourage you to participate and actively contribute to the seminars, meetings and networking events.

I wish you all a great time!

**Anita Krohn Traaseth**

CEO, Innovation Norway

Head of the Norwegian business delegation to China 2018

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# An ocean of opportunities

## Norway-China business summit 2018

**Thursday 18th Oct 2018, Shanghai**

Sun Chateau / Shanghai International Cruise Terminal  
and Hyatt on the bund

Organised by Innovation Norway and Invest Shanghai

### **PROGRAM**

- 08:00–09:30      **Registration, security check & mingling at Sun Chateau / Shanghai International Cruise Terminal**
- 10:10–10:40      **Plenary session – An ocean of opportunities**  
Welcome by Ms Anita Krohn Traaseth, CEO of Innovation Norway
- › Opening speech by His Majesty the King
  - › Speech by Mr Torbjørn Røe Isaksen, Norwegian Minister of Trade and Industry
  - › Speech by Mr. Gu Jinshan, Deputy Secretary General, Shanghai Municipal Government
  - › Signing Ceremony of business contracts

- 10:40–11:15      **Panel discussion – “An ocean of opportunities”**  
 Moderator: Nina Jensen, CEO REV Ocean
- Panelists:
- › Ms. Ine Eriksen Søreide, Minister of Foreign Affairs
  - › Mr. Lasse Kristoffersen, President Norwegian Shipowners association
  - › Mr. Torger Reve, Professor Norwegian Business School (BI) and Fudan University, Shanghai
  - › Mr. Zhang Shouguo, Vice Executive director of China Shipowner Association
  - › Mr. Yan Xiaojun, President, Zhejiang Ocean University
  - › Prof. Zhou Meng, Institute of Oceanography, Shanghai Tiao Tong University
- 11.25–11:30      **Closing of Plenary Session**  
 Ms. Anita Krohn Traaseth, CEO of Innovation Norway
- 11:30–13:00      **Standing buffet lunch at Hyatt on The Bund**
- 13:00–16:00      **Parallel sessions w/coffee breaks at Hyatt on the Bund**
- Session 1      Green shipping, digitalization and autonomy
- Session 2      China – Norway cooperation on LNG
- Session 3      Prosperous seafood trade between Norway and China
- Session 4      New technologies in a new market – startups and scaleups
- Session 5      Plastic waste and marine pollution
- Session 6      Green solutions for a sustainable Arctic  
 (NOTE. This seminar will be at W Hotel)

16:00–17:30      **Registration, security check & mingling at Shanghai International Cruise Terminal**

18:00–21:00      **Round table sit down dinner, Seafood from Norway (by invitation only)**

Venue: Sun Chateau / Shanghai International Cruise Terminal.

Host: Norwegian Minister of Trade and Industry, Mr Torbjørn Røe Isaksen

Attended by Their Majesties, the King and Queen of Norway

Organised in cooperation with the Norwegian Seafood Council

## Session 1

# Green shipping, digitalization and autonomy

### Thursday 18th Oct 2018, Shanghai

Organisers: Norwegian Shipowners Association, Norwegian Business Association China and Innovation Norway In cooperation with Chinese Shipowner Association

Moderator: Mrs. Wenche H. Andersen, President and Managing Director of Kongsberg Maritime China

Co-moderator: Mr. Kirk Du, Deputy MD ULSTEIN China

### Program

- |             |  |
|-------------|--|
| 13:00–13:10 | <b>Opening remarks</b>   |
| 13:10–13:20 | <b>The emission control area in China</b><br>› Mr. Xie Xin, Captain of Shanghai Maritime Safety Administration   |
| 13:20–13:30 | <b>Maritime fuel transition. Meeting the Sulphur cap and the IMO GHG-strategy</b><br>› Mr. Remi Eriksen, CEO and President DNVGL   |
| 13:30–13:40 | <b>The outlook of China-Norway Cooperation in the green shipping, digitalization and autonomy</b><br>› Mr. Guo Da Cheng, Chairman of CANSI, China Association of National Shipbuilding Industry. |

- 13:40–13:50      **Gas as Fuel, Better Solution for Green Ship**  
› Mr. Hu Keyi, Technical Director of Jiangnan Shipyard (Group) Co.Ltd
- 13:50–14:00      **Piloting green costal shipping**  
› Mr. Olav Akselsen, Director General of Sjøfartsdirektoratet
- 14:00–14:30      **Panel Discussion**  
Chaired by Mrs. Wenche H. Andersen  
Speakers:  
› Mr. Ivar Myklebust, CEO, Høegh Autoliners  
› Mr. Morten Sten Johansen, GM of Jotun China
- 14:30–15:00      **Coffee break**
- 15:00–15:10      **Digital Ocean**  
› Ms. Hege Skryseth, EVP and President of Kongsberg Digital
- 15:10–15:20      **China – Ship design and Autonomy**  
› Mr. Hu Jintao General manager of SDARI
- 15:20–15:30      **The digital captain**  
› Mr. Lasse Kristoffersen, President of Norwegian Shipowner Association/Thorvald Klaveness
- 15:30–15:40      **Autonomous Future**  
› Mr. Esben Tuman, YARA
- 15:40–16:10      **Panel Discussion**  
Chaired by Mrs. Wenche H. Andersen  
Speakers:  
› Mr. Peng Li, Business Development, CIMC Offshore Group



Session 2

# China – Norway cooperation on LNG

**Thursday 18th Oct 2018, Shanghai**

Moderator: Mr. Per Hagen, Regional Director, Norwegian Energy Partners  
Mr. David Wu, Chairman, LNT Marine

## **Program**

- 13:00            **The importance of gas for reducing emissions in tomorrow's energy mix**  
                    > Mrs Ingvil Smines Tybring-Gjedde, Deputy Minister,  
   Ministry of Petroleum and Energy of Norway
- 13:05            **Setting the Scene**  
                    > Mr. Harald Solberg, CEO, Norwegian Shipowners' Association
- 13:10            **Opening remark**  
                    > Mr. Billy Albert Che Kin Kan, Chairman & CEO, China LNG Group
- 13:15            **Technology – Sustainable solutions for Global Challenges**  
                    > Mr. Geir Håøy, CEO, Kongsberg Group

- 13:30            **Shipbuilding in China, from tankers to LNG carriers  
– Shipowner’s perspective**  
› Mr. Trygve Seglem, Owner and Chairman, Knutsen OAS  
Shipping AS
- 13:45            **Shaping the future of LNG as a marine fuel**  
› Mr. James Huang, Vice President, DNV GL
- 14:00            **LNG shipping and bunkering in China**  
› Mr. Luo Xiao Feng, Director China Classification Society  
Wuhan
- 14:15            **FSRUs – Unlocking access to cleaner energy**  
› Mr. Sveinung Støhle, CEO, Hoegh LNG
- 14:30            **Development of marine LNG solution**  
› Mr. Song Wei, Senior Specialist on LNG, Hudong-Zhonghua  
Shipbuilding (Group) Co., Ltd.
- 14:45–15:00    **Coffee break**
- 15:00            **The forces meeting LNG demand in China**  
› Mr. Billy Albert Che Kin Kan, Chairman & CEO,  
China LNG Group
- 15:10            **LNG Shipping – Legal trends and framework**  
› Mr. Christian James Olsen, Partner, Wikborg Rein
- 15:20            **LNG Fuel Gas Supply System (FGSS) including LNG tank**  
› Mr. Sven Halvorsen, CEO, Torgy Group

15:30 **LNT A-Box: A Brand New LNG containment System**

> Mr. David Wu, Chairman, LNT Marine

15:40 **Panel Discussion**

Moderator: David Wu, Chairman, LNT Marine

> Mr. Fang Xiuzhi, Head shipping finance, Bank of Communications Financial Leasing Co. Ltd.

> Mr. Tao Tingju, China Merchants Industry Holdings. Co., Ltd

> Mr. Sheng Sujian, Director of CNOOC LNG

> Mr. Johan Gardin, Regional offshore manager, DNV GL

> Mr. Sveinung Støhle, CEO, Hoegh LNG

> Mr. Trygve Seglem, Owner and CEO, Knutsen OAS Shipping AS

16:10 **End of session**

Session 3

# Prosperous seafood trade between Norway and China

**Thursday 18th Oct 2018, Shanghai.**

Organisers: Norwegian Seafood Council

Moderator: Norwegian Seafood Council, Director China Ms. Victoria Braathen

## **Program**

- 13:00–13:10      **Welcome by the Norwegian Seafood Council**  
                         > CEO Ms. Renate Larsen
- 13:10–13:20      **Prosperous Seafood Trade Between Norway and China**  
                         Norwegian representative – TBA
- 13:20–13:30      **Developing the Chinese Seafood Market for the Future**  
                         Shanghai Fisheries Trade Association, Secretary General  
                         Mr.Wu Changchan
- 13:30–13:50      **Big Picture: Global Seafood Trade and Market Developments**  
                         Nordea Market, Director Mr. Kolbjørn Giskeødegård

- 13:50–14:10      **e-Commerce: How New Retail is Changing the Market for Seafood in China**  
HeMa Fresh, GM of Fresh food procurement and sales  
Ms. Sheng Cong
- 14:10–14:30      **Break, networking and light refreshments**
- 14:30–15:10      **Industry perspectives**  
Sunkfa  
› President Mr. Shengsheng Weng  
Coast  
› CEO Mr. Sverre Søråa  
Shanghai Hollywin Frozen Food Co., Ltd  
› President Ms. Mary LV  
Norwegian seafood company – TBA
- 15:10–15:50      **Panel Discussion: What are the key factors for further developing seafood trade between our two countries?**  
Ocean Gala  
› CEO Mr. Jerry Zhang  
Shanghai Seafood Import & Export  
› BD Manager Ms. Jianhong Tang  
Norway King Crab  
› CEO Mr. Svein Ruud  
Lerøy Seafood AS  
› Chief Representative Mrs. Juliana Guyu
- 15:50–16:00      **Q&A. End of session and concluding remark**

Session 4

# New technologies in a new market – startups and scaleups

**Thursday 18th Oct 2018, Shanghai**

Organisers: Abelia and Innovation Norway

## **Program**

- 13:00–13:10      **Opening remarks – How to hack into the booming ecosystem of China**  
What Innovation Norway do for SME`s in China, and why they are ramping up the efforts in the region.  
> Pål Næss – VP Entrepreneurship Innovation Norway
- 13:10–13:25      **China as a technology hub**  
> Christian Lee – GM and Chairman Wework Asia
- 13:25–13:35      **How we made it in China – and our expectations for the future**  
How ITP mastered the red dragon, and what do they believe is crucial for future success for foreign startups in China.  
> John Aamodt CEO ITP Group
- 13:35–13:45      **nHack – How we help Norwegian companies succeed in China, and how we will create a best in class Ocean tech hub**  
> Kjetil Lund – Managing Partner nHack Shanghai

- 13:45–13:55      **Ocean collaboration for new ventures in China**  
› Anders H. Lier, Executive Chairman/Co-founder Katapult Ocean Accelerator
- 13:55–14:05      **Opportunities and challenges we faced when expanding to China**  
› Zhizhong Chen – GM Neptune Software, Norwegian “Gaselle” Scaleup in Shanghai
- 14:05–14:15      **What are we looking for in foreign investment cases**  
How to attract Chinese capital  
› Jessica Song, Director – Tortrend Investment Group
- 14:15–14:25      **IPR protection in China: Do`s and don`ts**  
› Therese Trulsen – Senior Associate at Wikborg Rein Shanghai Office
- 14:25–14:55      **Pitches of new Norwegian technologies**  
Introduced and moderated by Fredric Staksrud Hansen
- 14:55–15:10      **Panel discussion and closing comments: What technologies should Norway focus on when exporting new products to the Middle Kingdom?**  
Panelist:  
› Heidi Berg, Partner nHack  
› Qinyi Song (Jessica Song): Director Totrend Investment Group  
› Christian Lee: GM and Chairman Wework Asia  
› Rebecca Razulis: CMO Gelato  
Moderator: Håkon Haugli, CEO of Abelia
- 15:10–16:00      **Switch of scene – Stands/boots demonstrating different technologies from Norway**

Session 5

# Plastic waste and marine pollution

**Thursday 18th Oct 2018, Shanghai**

Organisers: Norwegian Ministry of Climate and Environment and Norwegian Institute for Water Research (NIVA)

Moderator: Thorjørn Larssen, Research Director, Norwegian Institute for Water Research (NIVA)

## **Program**

- 13:00      **Opening statement – the global challenge of marine plastic litter and the importance of knowledge based policy**  
› Mrs Rebekka Borsch, State Secretary to the Minister of Research and Higher Education
- 13:10      **Chinese policy perspectives on plastic waste and marine pollution**  
› Representative from national or local Chinese environmental authorities – TBA
- Panel 1: Policy and science**
- 13:20      **Plastic waste as an international and trans-border challenge**  
› Prof. Li Jinhui, Leader of Basel Convention Regional Centre for Asia and the Pacific and Tsinghua University



- 13:35            **International status on marine litter and microplastic pollution – science aspects: From waste to (micro)plastics pollution**  
› Ms. Marianne Olsen, Norwegian Institute for Water Research (NIVA)
- 13:50            **Norwegian and European measures on marine plastic litter and microplastics**  
› Ms. Mork-Knutsen Ingeborg, Senior Adviser, Ministry of Climate and Environment
- 14:05            **Scientific basis for supporting future government targets on the reduction of plastic waste**  
› Prof. Daoji Li, Director, Plastic Marine Debris Research Centre and Research Leader, SKLEC-NIVA Centre, East China Normal University, Shanghai
- 14:20            **Questions and answers**
- Panel 2: Industry and civil society**
- 14:40            **Plastic recycling business opportunities in China**  
› Hu Kun, Director, Guangwu Recycling Industrial Park, Jieshou City, Anhui
- 14:50            **Enabling technologies: On how technology help the deposit system and vice versa**  
› Mr. Jacob Rognhaug, Country Manager China, Tomra
- 15:00            **Beach-clean up and citizen science**  
› Mrs Lise Gulbrandsen, CEO KeepNorwayBeautiful

- 15:10            **The role of knowledge and innovation in tackling marine litter**  
                    > Mr. Even Aas, Executive Vice President, Kongsberg group
- 15:20            **Civil Society’s role in solving environmental challenges**  
                    > Kathinka Fürst, Associate Director Environmental Research Center, Duke Kunshan University
- 15:30            **Questions and answers**
- 15:50            **Closing remarks**  
                    > Mr. Atle Hamar, State Secretary to the Minister of Climate and Environment

Session 6

# Green solutions for a sustainable Arctic

**Thursday 18th October 2018, Shanghai**

Organisers: Arctic Frontiers in cooperation with the Royal Norwegian Consulate General in Shanghai, Polar Research Institute of China and Shanghai Institutes for International Studies

Venue: Mega Room, 3/F, Hotel W Shanghai – The Bund, 66 Lvshun Road, Shanghai

## **PROGRAM**

12:00–14:00      **Lunch Buffet Hotel W Shanghai**

14:00              **Words of welcome**  
› Ole Øvretveit, Director Arctic Frontiers

14:05              **Opening remarks**  
› Ine Eriksen Søreide, Minister of Foreign Affairs of Norway  
› Wang Hong, Administrator, State Oceanic Administration (SOA) – TBA

13:50–14:20

**Session I Policy, science and business in the arctic**

Session format: Keynote speech and armchair conversation.

Moderator Jessie Chen, ICS – TBA

- › Dr. Liu Shunlin/Dr. Sun Bo, Deputy DG, Polar Research Institute of China
- › Bjørn Midthun, Director of Section for the High North, Norwegian Ministry of Foreign affairs
- › Marit Reigstad, Professor at UiT The Arctic University of Norway and project manager for The Nansen Legacy
- › Anne Marit Bjørnflaten, SVP Corporate Communications, Hurtigruten
- › Representative business China – TBA

15:10

**Break**

15:00 15:30

**The Northern Lights**

- › Pål Brekke Norwegian Space Centre

15:30–15:40

**Session II: Sustainable Arctic Shipping**

Session format: Keynote speech and armchair conversation.  
Moderator Jessie Chen, ICS– TBA

- › Yang Jian, Professor and Vice president, Shanghai Institutes for International Studies
- › Chen Feng, General manager, Marketing and sales Center, COSCO Shipping Special Carriers Co. LTD
- › Kjell Stokvik, Managing Director Centre for High North Logistics (CHNL), Nord University
- › Harald Solberg, CEO, Norwegian Shipowners' Association
- › Ole Arve Misund, Director, Norwegian Polar Institute

16:30

**End**

For updated program and information about registration:

[www.arcticfrontiers.com/event/green-solutions-for-a-sustainable-arctic//](http://www.arcticfrontiers.com/event/green-solutions-for-a-sustainable-arctic//)

# Notes



# Norway

**Royal Norwegian Consulate General**  
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